



AN E.REPUBLIC BRAND

**PRINT
DIGITAL
EVENTS
CUSTOM CONTENT
DEMAND GENERATION**

2026 MEDIA KIT

Launched at the birth of the gov tech era, *Government Technology's* audience is comprised of hundreds of thousands of public officials across states, cities, counties and special districts who manage and deploy IT to carry out the business of government.

Government Technology's market-leading information platform includes a robust website, national and regional events, an award-winning print magazine and custom content.

Who is *Government Technology's* audience?

Chief Information Officers
Chief Technology Officers
IT Directors/Management
Agency Department/Management
Data Center Directors/Management
Procurement Executives
Program/Project Management
Network/Systems Administrators

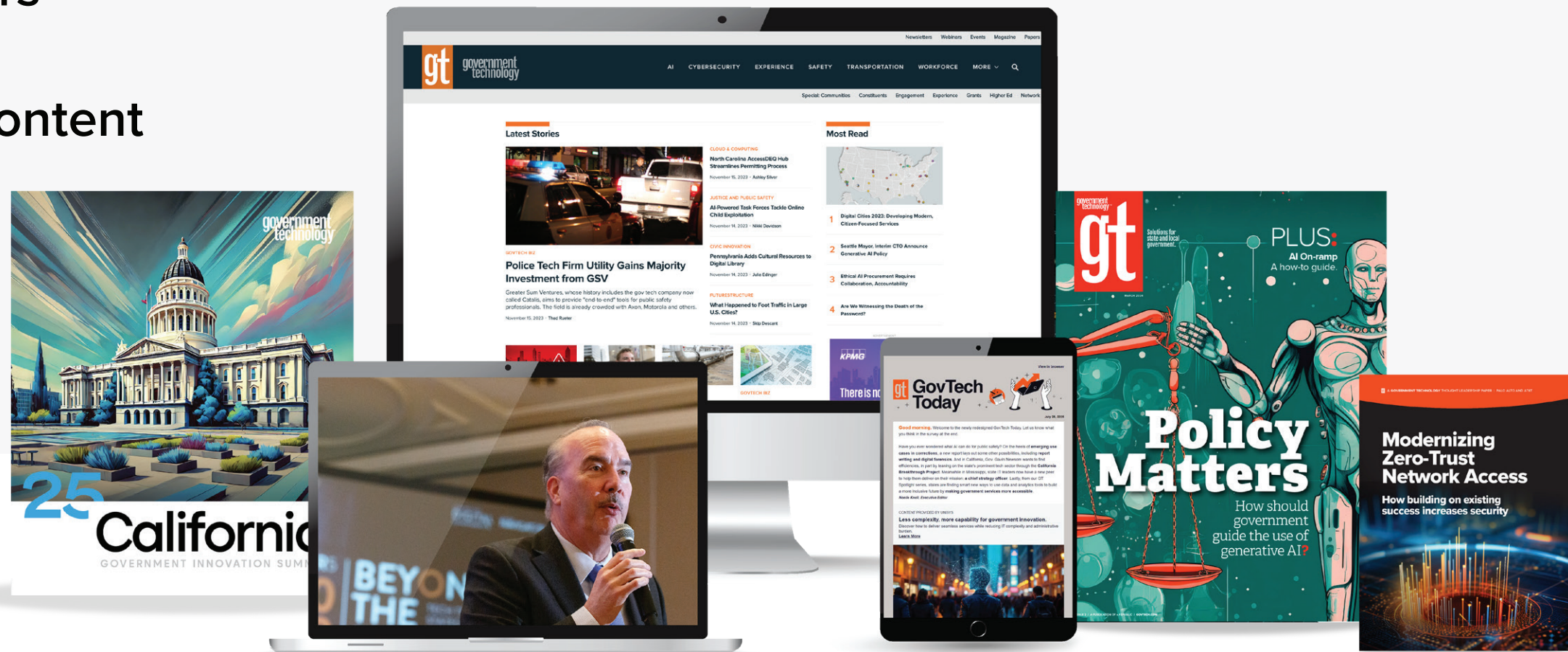
Government Technology reaches over **175,000 active public-sector contacts**, engaging:

- 100% of state governments
- 94% of county governments
- 97% of city governments

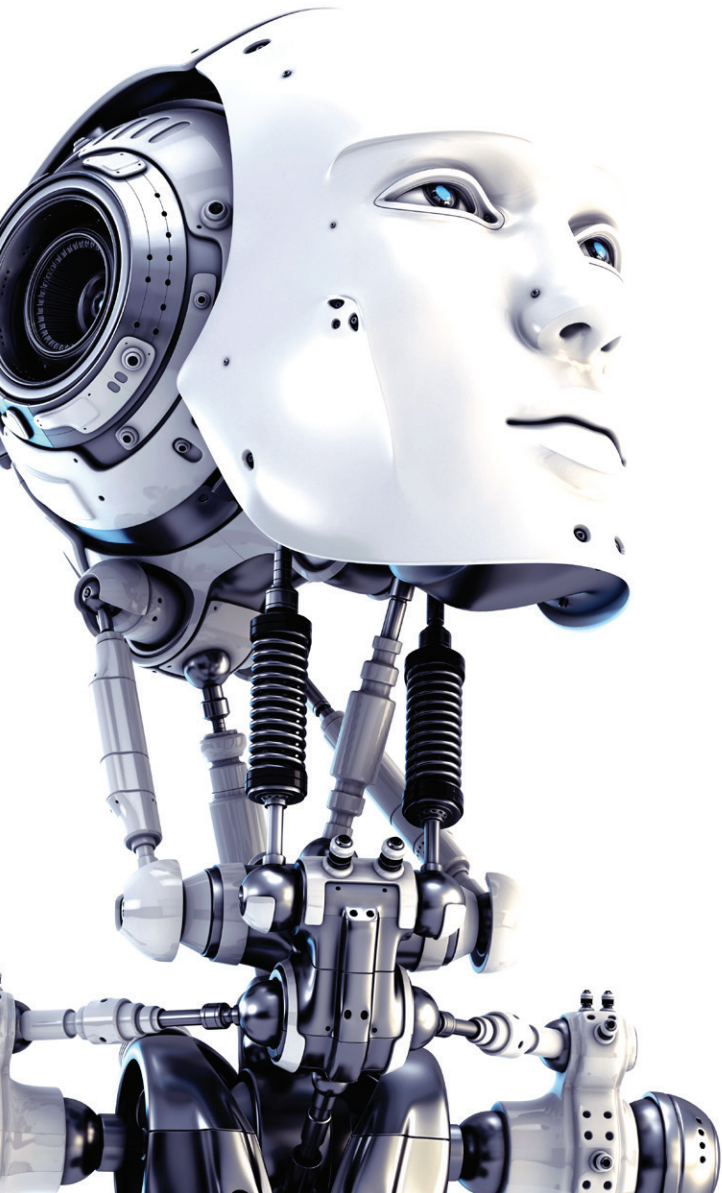
Our Platform

Government Technology's trusted information platform includes:

- Website
- Magazine
- Newsletters
- Webinars
- Custom Content
- Events



Build Your Brand in *Government Technology* Magazine



With over **50,000*** opt-in subscribers, position your message alongside award-winning editorial, covering information technology's role in state and local government.

[Subscribe for free](#)

*5,421 Print / 41,096 Digital / 4,211 Both
Source: Publisher's own data, December 2025



2026 Editorial Calendar

Align your solutions to the critical needs of state and local government.

	FOCUS	MATERIALS DUE*
WINTER/FEBRUARY	GovTech 100 Plus: Scaling AI: Moving Past the Pilot Phase	1/5/2026
SPRING/MAY	Government Technology's Top 25 Doers, Dreamers and Drivers Plus: The New Government IT Organization	4/6/2026
SUMMER/AUGUST	The AI 50 Awards Plus: The Modernization Mandate	7/6/2026
FALL/NOVEMBER	A Matter of Trust: Frameworks for Modern IT Leadership Plus: A New Model for Data Governance	10/5/2026

*Dates and editorial focus subject to change.

Send materials to:
Stephan Widmaier
Production Manager,
Government Technology
production@erepublic.com



Reach Your Customers

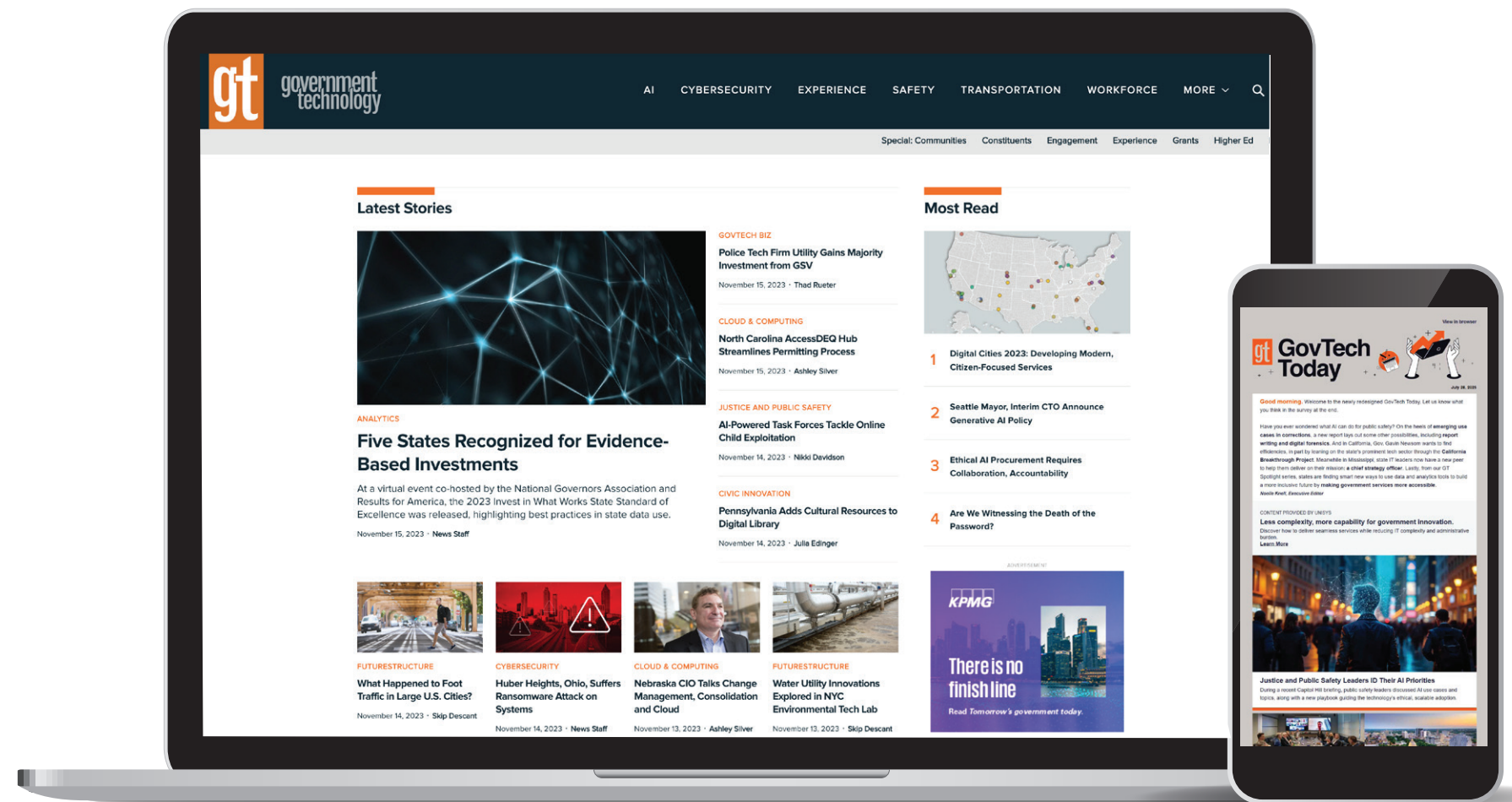
Govtech.com gives your message powerful visibility with state and local executives and public-sector technology leaders who rely on its first-hand insight and analysis to navigate the future of digital government.

3.8M
Annual Unique
Visitors

316K
Monthly
Visitors

30K
Newsletter
Subscribers

60K
Social Media
Followers



Opt-In Newsletters

GovTech Today

30,000 subscribers / Daily

- 35% open rate
- 600+ opt-in CIOs
- Our highest-distribution email

GovTech Cybersecurity

12,000 subscribers / Weekly

GovTech Artificial Intelligence

12,000 subscribers / Weekly

Higher Education Newsletter

15,000 subscribers / 2X Week

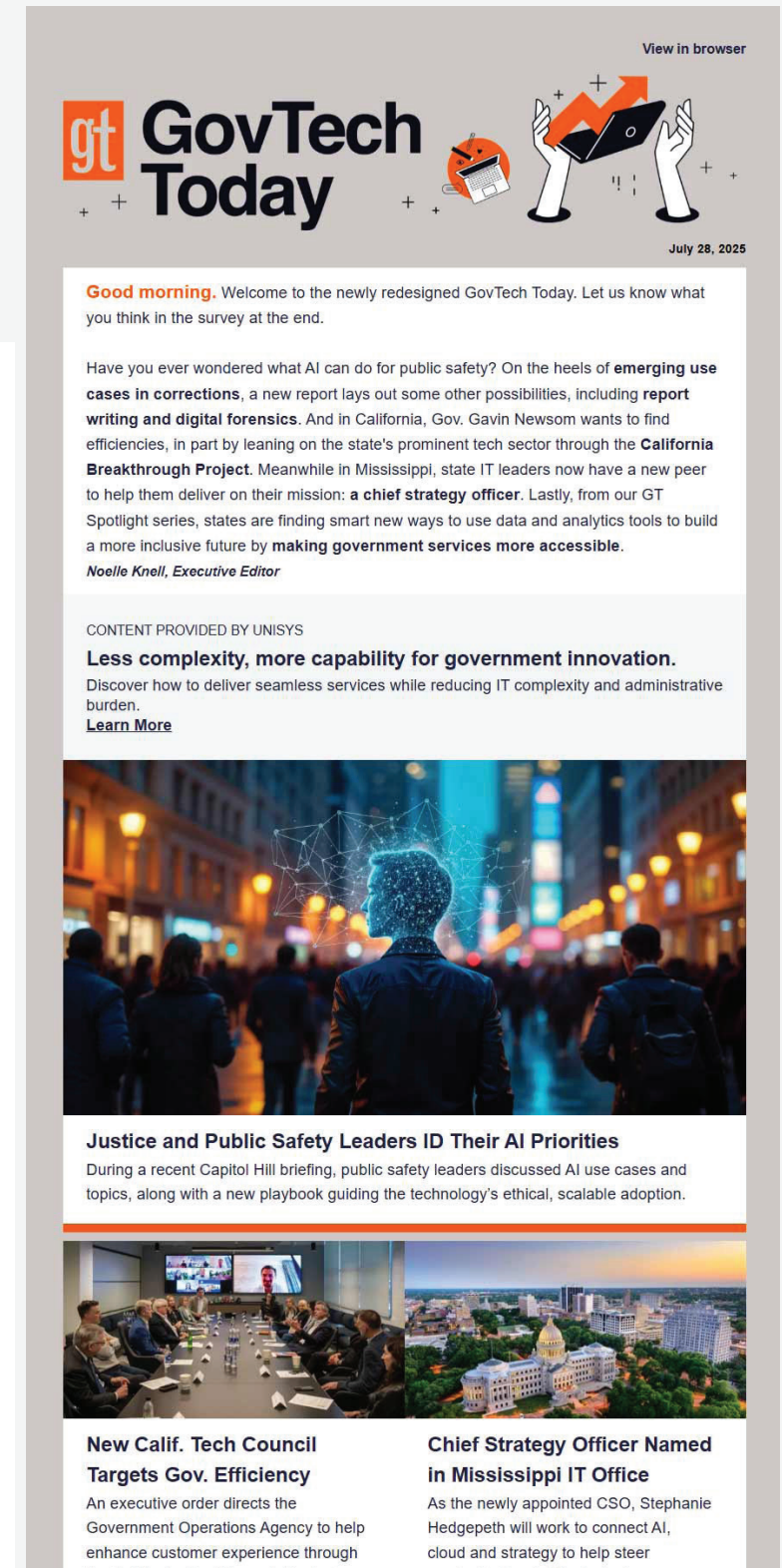
K-12 Education Newsletter

9,000 subscribers / 2X Week

Deliverables:

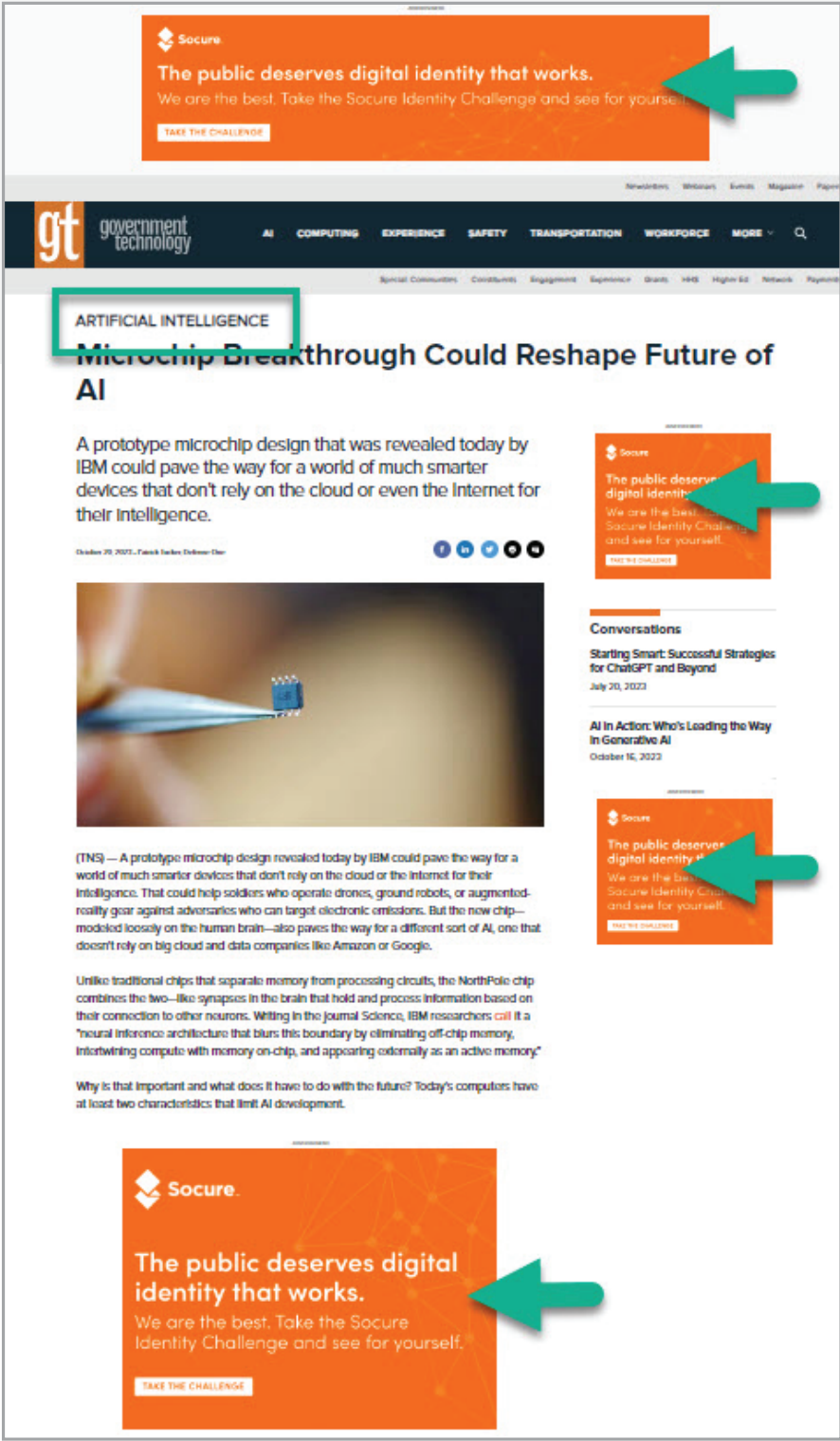
- 2 dedicated and exclusive content sections linking directly to your landing pages
- Optimal tactic for driving quality traffic to landing pages
- 100% opt-in subscribers

[Subscribe to our newsletters](#)



Banner Ads

Banners	Size
Big Box: Large size that pops-up and shows in-line with articles on desktop offers high visibility and high click through rate.	640x480
Billboard: Large size at top of desktop pages offers high visibility.	970x250
Rectangle: Cost efficient for higher volumes and mobile friendly.	300x250
Adhesion: Sticky ad for mobile screens. Included with geo, takeover, and Blended Banner campaigns, not sold separately.	320x100
Blended Banner Bundle: A mix of the above banners, all under one CPM. Ideal for maximum visibility with minimal hassle. No need to specify impressions or placements—simply send at least two of the above banner sizes and we'll handle the rest.	All above



Topic Takeover

Take over a trending topic with 100% share of voice banner roadblock on a key subject area. Includes all banner sizes on topic landing page and topic articles.

Topics Include:

- Artificial Intelligence
- Broadband & Network
- Civic Innovation
- Cloud
- Cybersecurity
- Emergency Management
- Emerging Technology
- Government Experience
- Health & Human Services
- Higher Ed
- K-12
- Public Safety
- Transportation
- Workforce

Easily Verify Who's in Your Network
with HID PIV and CMS Solutions
[Show me how!](#)

Newsletters Webinars Events Magazine Papers

gt government technology AI CYBERSECURITY EXPERIENCE SAFETY TRANSPORTATION WORKFORCE MORE

Lohrmann on Cybersecurity

Blog Posts

Artificial Intelligence Executive Order: Industry Reactions
November 05, 2023

Vital U.S. Partnerships With Canada on All Things Cyber
October 29, 2023

FedRAMP, StateRAMP and Cloud Security Compliance: An Overview
October 22, 2023

Cyber Insurance Roundup: What's Happening Now?
From the roller-coaster ride in rates to new generative AI uses to dramatic changes in underwriting rules, cyber insurance is evolving fast. Here are some of the latest trends.
November 12, 2023

Where Next for States on All Things IT and Security?
October 15, 2023

AI With Critical Infrastructure, Smart Glasses and Cyber: What's the Latest?
October 08, 2023

Many Cyber Attacks Begin by Breaking Human Trust
October 01, 2023

What CIOs Can Learn from Airbnb's Official 'Party Pooper'
September 24, 2023

Tech Leaders, Congress Meet: How Will We Regulate AI?
September 17, 2023

More Blog Posts

Space Systems and IoT: What Are the Biggest Cyber Threats?
In this interview with Dick Wilkinson, CTO at Proof Labs, we explore the cyber threats in space and on the Internet of Things, and how they impact each of us.
September 10, 2023

Ransomware and Data Breaches: Impacts Continue to Grow Louder
Reports from cybersecurity companies in 2023 show mixed trends regarding the number of global data breaches, ransomware attacks, records affected and government costs. But one thing is clear: Cyber attack impacts steadily grow.
September 03, 2023

What's New in the NIST Cybersecurity Framework 2.0 Draft?
NIST has released a draft version 2.0 of the Cybersecurity Framework. Here's what you need to know and how to get your recommendations included.
August 27, 2023

Dan Lohrmann
BIO CONTACT RSS
Building effective virtual government requires new ideas, innovative thinking and hard work. From cybersecurity to cloud computing to mobile devices, Dan discusses what's hot and what works.

Featured Resources

HID
With HID PIV and Credential Management Solutions
[Show me how!](#)

Case Study: Credentials and CJIS Compliance

PIV Credentials for Facilities and Networks

Easily Verify Who's in Your Network

Lead generation package (add-on):

- 50 data-enriched leads using client approved assets

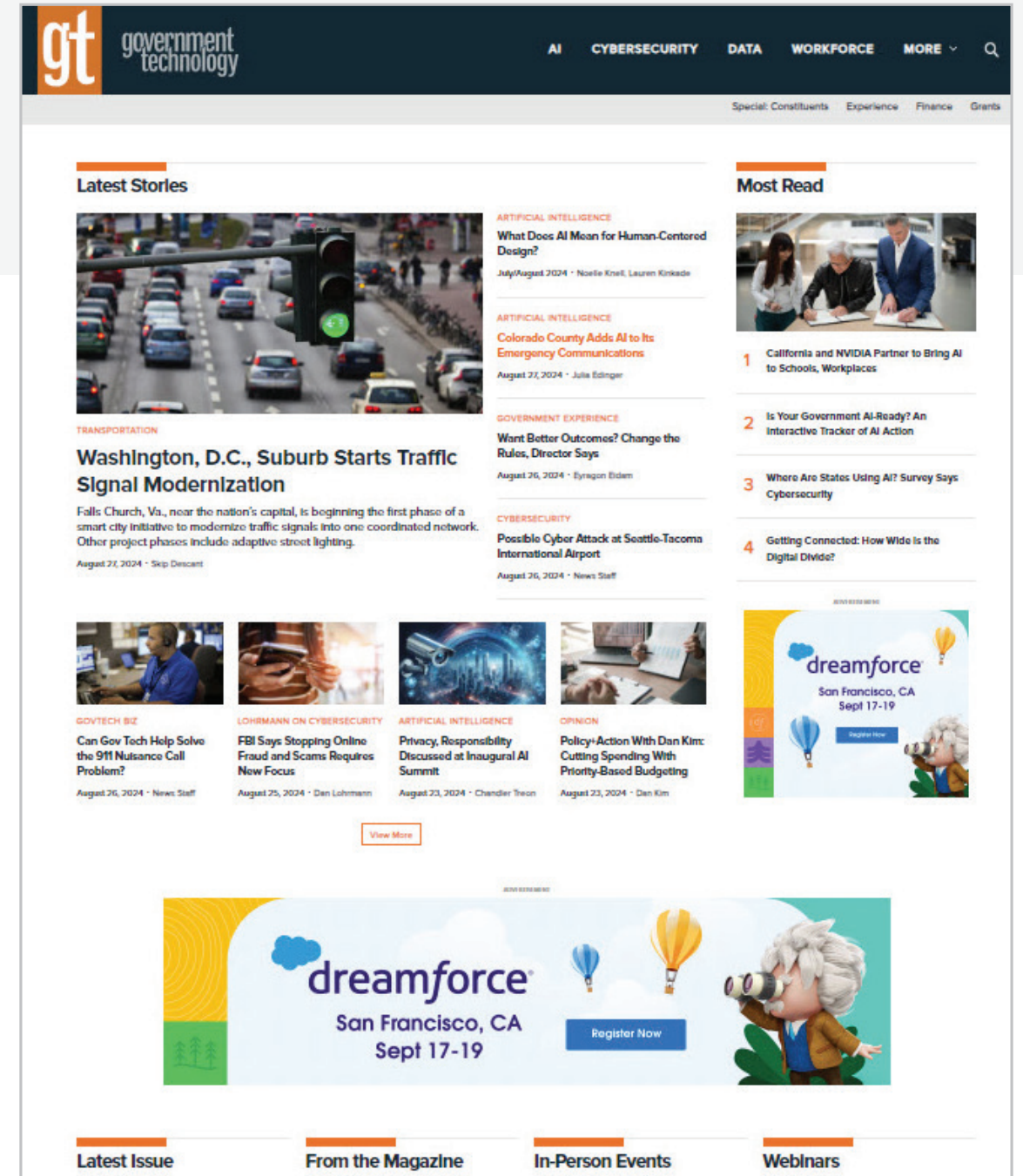
Homepage Takeover

Reach 15,000 visitors a month by taking over the GovTech homepage.

As the dominating presence on the most visited page of our site, this makes your brand highly visible and builds credibility with visitors.

You receive 100% share of voice including four banner sizes:

- Interstitial/In Article “Big Box” Ad (640x480)
- Billboard/Leaderboard Ad (970x250)
- Rectangle Ad (300x250)
- Mobile “Adhesion” Ad (320x100)

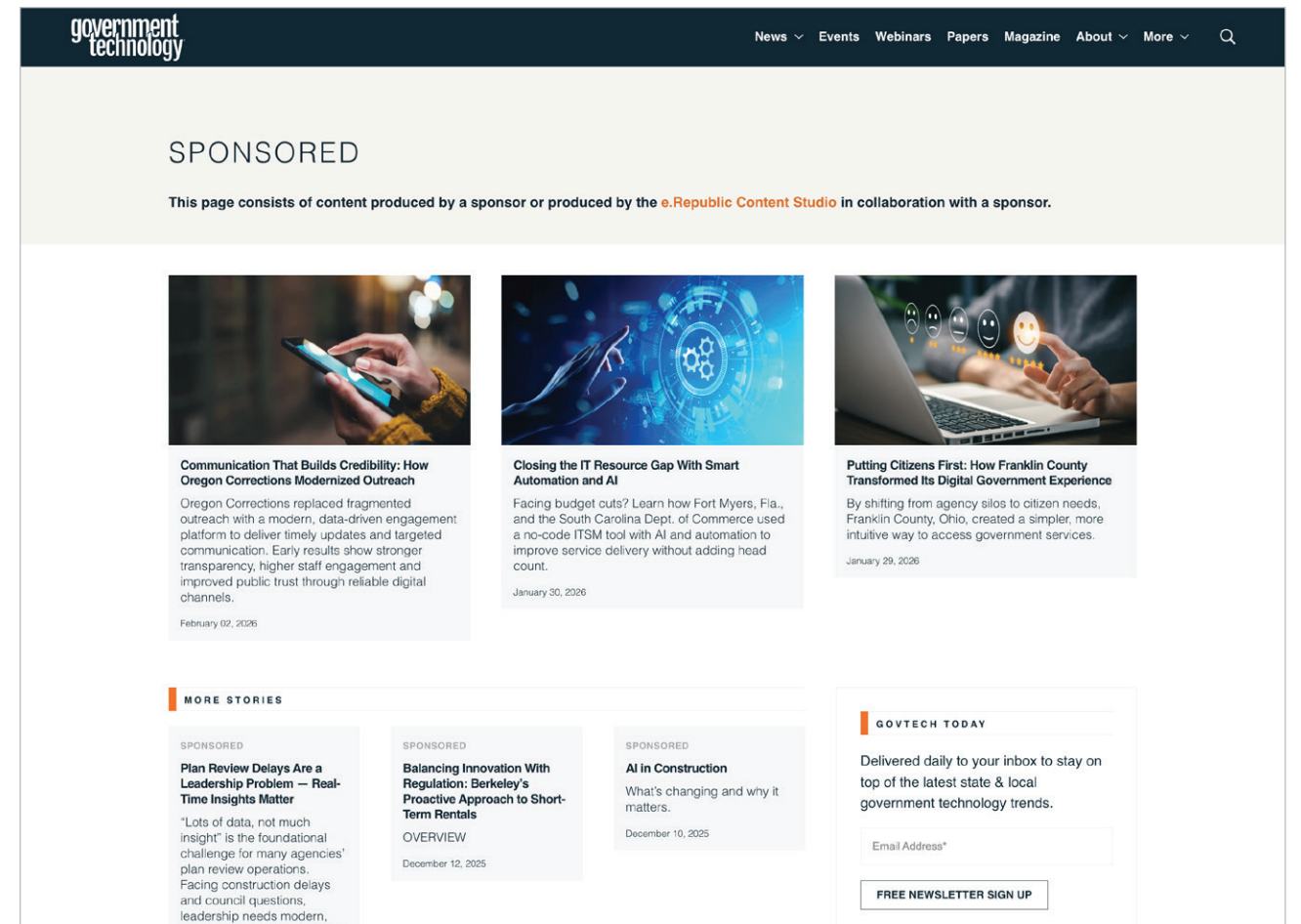


Sponsored Articles

Sponsored Articles are a way to get visibility and educate your targeted government audience about the benefits of your solutions.

- Placement on sponsored article section and one relevant news topic channel
- Metrics delivered monthly for a total of three months
- Editing review by our editorial team
- Links to your website or additional content from the article
- Hosting for a minimum of one year

[View our sponsored article library](#)



government technology

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Communication That Builds Credibility: How Oregon Corrections Modernized Outreach

Oregon Corrections replaced fragmented outreach with a modern, data-driven engagement platform to deliver timely updates and targeted communication. Early results show stronger transparency, higher staff engagement and improved public trust through reliable digital channels.

February 02, 2026



Closing the IT Resource Gap With Smart Automation and AI

Facing budget cuts? Learn how Fort Myers, Fla., and the South Carolina Dept. of Commerce used a no-code ITSM tool with AI and automation to improve service delivery without adding head count.

January 30, 2026



Putting Citizens First: How Franklin County Transformed Its Digital Government Experience

By shifting from agency silos to citizen needs, Franklin County, Ohio, created a simpler, more intuitive way to access government services.

January 29, 2026

MORE STORIES

SPONSORED

Plan Review Delays Are a Leadership Problem — Real-Time Insights Matter

"Lots of data, not much insight" is the foundational challenge for many agencies' plan review operations. Facing construction delays and council questions, leadership needs modern.

SPONSORED

Balancing Innovation With Regulation: Berkeley's Proactive Approach to Short-Term Rentals

OVERVIEW

December 12, 2025

SPONSORED

AI in Construction

What's changing and why it matters.

December 10, 2025

GOVTECH TODAY

Delivered daily to your inbox to stay on top of the latest state & local government technology trends.

Email Address*

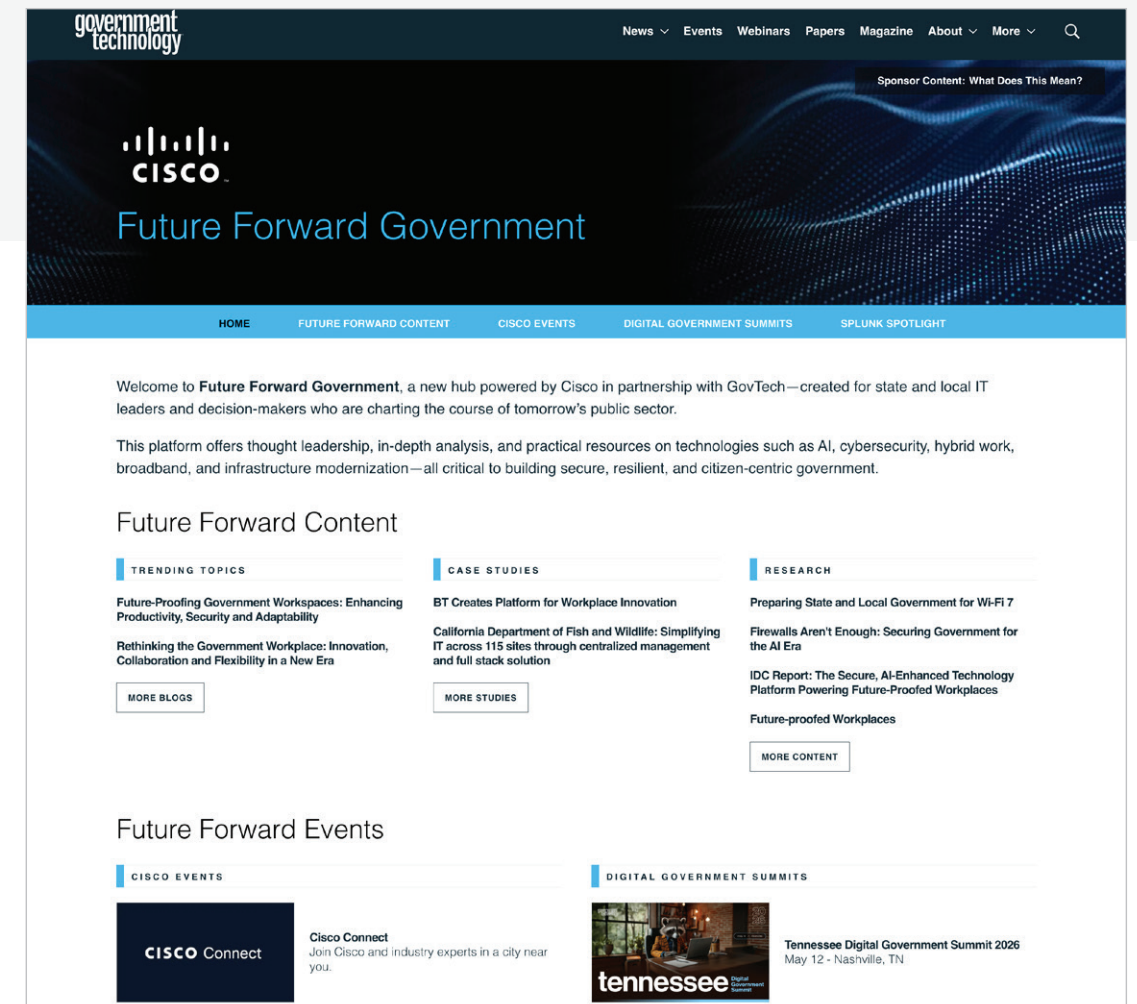
FREE NEWSLETTER SIGN UP

Custom Microsites

Drive visibility to your topic of choice with a dedicated landing page to capture mind share within a specific government vertical.

Deliverables:

- Custom layout/design/URL that meets legal requirements.
- 100% of page real estate with up to 4 modules and 15 links or testimonials to build thought leadership and trust.
- Monthly standard metrics reports and insights to help refine marketing strategies and content updates.
- An integrated promotional package to drive traffic via banners, newsletters and homepage placement. Guaranteed reach of 100,000 impressions per quarter.
- Ongoing promotional and technical support to maintain visibility and engagement.



Lead generation package (add-on):

- 150 data-enriched leads using client approved assets

Digital Marketing Subscriptions

This service consolidates our most prominent advertising placements into a single subscription package.

This bundled approach simplifies campaign management by allowing you to secure approval once, giving you the flexibility to adjust and optimize your strategy as needed, without interruption.

The streamlined process reduces administrative burden while ensuring broad reach across multiple products, delivering a cohesive and impactful campaign that impresses your management team.

Quarterly awareness subscription includes:

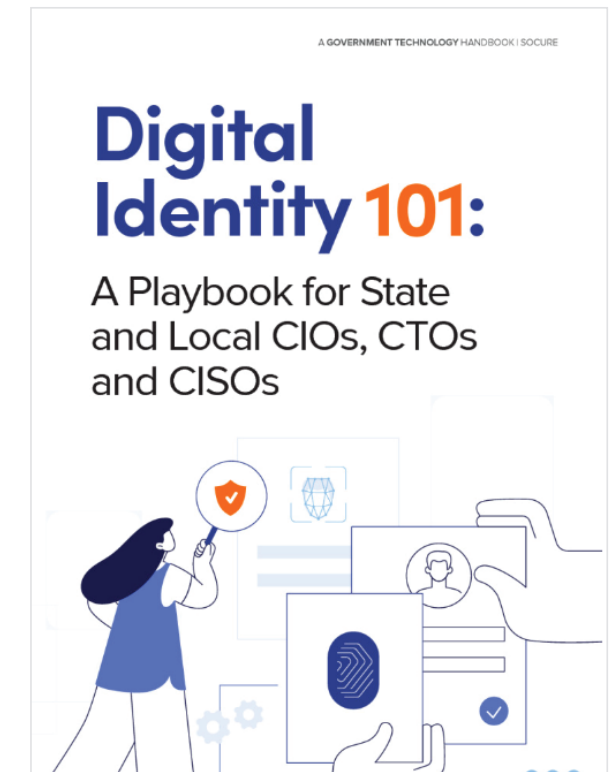
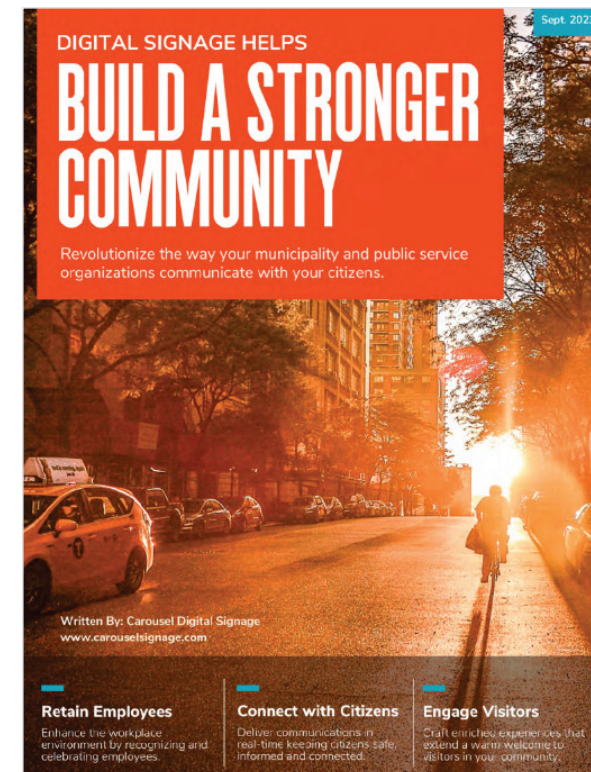
- 50,000 banner impressions per quarter across two sizes
- Up to 3 newsletter sponsorships
- Up to 1 contributed Sponsored Articles
- Bring your own creative, or we can help create messaging and design

Custom Content

We create content that directly resonates with government leaders and will manage your project from development to finished product. We will deliver your message to your targeted government audience — educating customers about the benefits of your solutions. Great content marketing informs, inspires and motivates a buyer to engage.

- Executive Q&As
- White Papers
- Infographics
- Go-to-Guides
- Issue Briefs
- Thought Leadership Papers

[View our papers library](#)



Webinars

Custom digital events connect you directly with your target audience to educate, engage and drive action.

Government Technology's Content Studio tailors each webinar to effectively communicate your story within relevant market trends.

- 1. Educate:** Showcase your brand and the solutions you offer.
- 2. Convert:** Identify, nurture and convert qualified leads.
- 3. Leverage:** Use on-demand webinars as valuable content marketing assets.

[View our webinar lineup](#)

[< All Webinars](#)

WEBINAR

CENTER FOR
DIGITAL
EDUCATION

AI Without Blind Spots: Observability Strategies for Higher Ed IT Leaders

Overview

March 4
11AM PT, 2PM ET

REGISTER

From boosting student success to streamlining operations, higher education institutions are enhancing what they do best with AI. But scaling AI tools responsibly takes more than excitement and ambition. It takes visibility.

Join us for a session that explores how higher ed CIOs and technology leaders can monitor, manage and maximize AI initiatives with greater confidence. You'll see how observability tools built for complex environments are helping IT teams reduce risk, meet compliance needs and deliver results that actually stick.

Whether you're fine-tuning AI tools for student services or running pilots in the research space, this webinar will show you how to get a clear picture of performance across your entire AI stack — no guesswork required.

You'll learn:

- How to gain full-stack visibility across GenAI pipelines — from vector databases and prompts to token usage and GPU utilization
- Ways to streamline troubleshooting and reduce bottlenecks using centralized dashboards, anomaly detection and real-time alerts
- What compliance-ready monitoring looks like, including audit trails, policy-based guardrails and actionable metrics built for higher ed environments

Speakers



Jonathan Fozard
Chief Information Officer, Florida State University

Jonathan Fozard serves as Associate Vice President and Chief Information Officer at Florida State University. He leads FSU's technology teams advancing innovation across academics, research, athletics, advancement, medical, security, and administrative areas. He also oversees the Northwest Regional Data Center, Florida Virtual Campus, and Florida's State Data Center. Recently confirmed by the Florida Senate, he serves on the Governor's Technology Modernization Council, championing technology and artificial intelligence initiatives statewide. A strong advocate for collaboration and partnerships, Jonathan focuses on transforming higher education technology to strengthen student success, workforce readiness, research, and institutional impact.



Tom Andriola
Field CIO / AI Executive, Dynatrace

Tom Andriola is a veteran technology leader having been Chief Information Officer in both the public and private sectors. He currently serves as Field CIO and business transformation/AI executive for Dynatrace where he works with leaders prepare for the Age of AI. Previously, he served as CIO for the University of California system and as Vice Chancellor and Chief Digital Officer at UC Irvine, leading major initiatives in data, AI and digital transformation. Tom's focus is on advancing observability, scaling AI responsibly, and helping enterprises build toward trusted, autonomous operations to serve its constituents and customers.

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Demand Generation

Drive more qualified public-sector pipeline — faster.

Our demand generation services engage state, local, and education decision-makers through targeted outreach and thought leadership that drives action.

Backed by real-time behavioral data and decades of public-sector expertise, we guide your prospects from first interaction to sales-ready opportunity.

- Lead Generation
- Account Based Marketing (ABM)
- Personalized Multi-touch Marketing

“It’s a night-and-day difference between opted-in leads and ones that are not. You’re almost comparing apples and oranges.”

- **Matthew Thompson, Senior VP and General Manager for Public Sector, Socure**

In-Person Events

With on-the-ground presence in state capitals and major cities throughout the country, Government Technology's events connect your company directly with IT influencers and buyers in state and local government and education.

- Digital Government Summits
- IT Leadership Forums
- Cybersecurity Events
- AI & Data Events
- Education Events

[View our events lineup](#)



Let's talk!

Contact us and we'll design a custom digital marketing strategy to build awareness and elevate your presence across state and local government and education markets.



CONNECTING PUBLIC-SECTOR
PURPOSE WITH PRIVATE-SECTOR
INNOVATION

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